

Tsabitah Aristawati

Graphic Designer

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- 📍 Bandung, Jawa Barat

EXPERIENCE

Telanai Chocolate 08/2023 - Present
Freelance Graphic Designer

- Designed and illustrated packaging materials to enhance product presentation.
- Collaborated with team members to conceptualize and brainstorm TikTok content strategies aimed at engaging target audiences and aligning with current social media trends.
- Occasionally edited and designed social media content for Instagram and marketplace platforms based on provided briefs.

Balai Bahasa Jambi 03/2024 - 05/2024
Freelance Children's Book Illustrator

Created illustrations for children's storybooks in collaboration with the author, focusing on visual storytelling based on the story.

Cody Kit 10/2021 - 02/2022
Co-Founder and Graphic Designer

- Developed brand identity and supporting visual assets with consistency across all design materials.
- Collaborated with team engineers to design early-stage products and packaging that were feasible for production.
- Created early social media content and campaign materials, including short motion graphic videos for brand introductions.

Orientation Event for the Visual Communication Design Program, ITB 10/2022
Committee Member

Worked as part of the public relations team during the event.

EDUCATION

Bachelor of Design in Visual Communication Design 2020 - Present
Institut Teknologi Bandung

VOLUNTEER

Earth Hour Bandung 03/2024
Documentation team for switch off campaign

CERTIFICATE AND AWARD

Winner of the Mascot Design Contest for Pilkada Jambi	KPU Jambi, 2024
Ganesha Karya Awardee	Institut Teknologi Bandung, 2023
Top 10 of Hackfest Indonesia	Google Development Student Club Indonesia, 2023
5th Winner of JR Rovation Competition	BUMN PT Jasa Raharja, 2022
Finalist of Pertamina Seed and Scale	PT Pertamina, 2021
Regional Finalist of Kemah Budaya Kaum Muda (KBKM)	Kemendikbud Ristek, 2021

SKILLS

Design & Creative:

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere Pro, Figma, Blender, Canva

Professional & Analytical:

Microsoft Office, Google Workspace, project coordination, and task management (Trello, Notion, Slack)